

BRAND EMPIRE CHALLENGE

# Day 5 Worksheet: Content Domination System

*Set up the systems that let you create more with less effort.*

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The SYSTEMS Framework: Streamline creation, Yearly planning, Smart repurposing, Template library, Efficient scheduling, Measure & optimize.

## Your content batching week

| DAY       | FOCUS           | WHAT I'LL DO | TIME BLOCK |
|-----------|-----------------|--------------|------------|
| Monday    | Planning day    |              |            |
| Tuesday   | Creation day    |              |            |
| Wednesday | Repurposing day |              |            |
| Thursday  | Scheduling day  |              |            |

## The 1-to-7 Repurposing Method

My original long-form piece (topic and where it will live)

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| # | FORMAT                                    | MY VERSION |
|---|-------------------------------------------|------------|
| 1 | Original post (long-form article or blog) |            |
| 2 | Quote cards (3 to 5 key quotes)           |            |
| 3 | Video summary (2 to 3 minutes)            |            |
| 4 | Thread or carousel                        |            |
| 5 | Email                                     |            |
| 6 | Short clip                                |            |
| 7 | Story                                     |            |

## Your template library (5 templates)

Start from the starter pack: the Question Hook, the List, the Story Arc, value-first and story emails, teaching and behind-the-scenes video scripts, quote cards and tip graphics.

### Template 1

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### Template 2

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### Template 3

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### Template 4

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### Template 5

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## Your tool stack

| JOB              | TOOL I'LL USE |
|------------------|---------------|
| Content planning |               |
| Visuals          |               |
| Quick videos     |               |
| Scheduling       |               |
| Tracking         |               |

## Your Day 5 action plan (60–75 minutes)

- ☐ Set up your content batching schedule
- ☐ Build your template library with 5 templates
- ☐ Plan and batch-create next week's content
- ☐ Set up your scheduling tool and schedule the content

**Go deeper:** Systems only work if you check in on them. **The CEO Hour Template** is a weekly one-hour reset to review, plan and lead with intention, with a fillable weekly workbook. Use code **EMPIRE20** for 20% off. [Get The CEO Hour Template.](#)